



Dearest Community Members:

I would like to begin this letter with a brief introduction. My name is Liliana. I am a single Mom who is justice and trauma impacted. For years, I have had a burning passion to help Mothers and Daughters who are victims of incarceration, domestic abuse, child abuse and the Foster Care System.

Just recently I grappled with the concept of starting a 501c3 to assist this population. However, I came to the realization that there are already so many valuable organizations that service this population, hence, I formed an LLC that would provide services. It is my goal to come into jails, prisons, detention centers, half houses, group homes and foster care facilities. I would like to contract with you to offer job coaching, life coaching, spiritual mentoring and hope. Yes, hope! My story is one of Hope.

Our LLC is called Going Deeper because we must go deeper within ourselves and others in order to heal. The name of our initiative is Making Beauty From Their Ashes. Because I believe in the redemptive power of second chances. I am a pure and clear example that they truly exist. I want to bring the power of Love to the Broken and the Healing.

I also provide beauty products at no cost to trauma impacted Mothers and Daughters. When you visit www.beautyfortheirashes.org and go to meet the team, you can click on the AVON or BODY SHOP links and buy for yourself and I will match you and purchase for a Mother or Daughter or you can buy for a trauma impacted Mother or Daughter that you know.

I am hoping that some of you will make use of my services and experience plus my passion and compassion. It has been a calling for many years to bring love to the Broken. I am a Mom who has been impacted and a daughter who has been traumatized.

Feel free to email me at jobcoach@beautyfortheirashes.org or text me at 646-698-1656

I am excited about the prospect of working with you

Liliana Maria

Life and Job Coach

Making Beauty From their Ashes

646-698-1656