

## **Speaker Bio for Carmen Brown Marshall**



Consummate sales professional, leveraging 12 years of experientially applying biological science in a Lab with 5 years of putting that experience to work, understanding disease from a diagnostic perspective and 2 years of science dealing with X-rays and other high-energy radiation used to diagnosis and treat disease. During the pandemic I published a book, **LOOKING WELL BEYOND BREAST CANCER**. It's a double entendre, figure of speech, that has an obvious meaning and a second, far reaching concept - the finish line many visualize to get beyond an immediate challenge.

As the Chief Visionary, Founder and CEO of a non-profit, Breast Cancer Survivorship Foundation (BCSF), dedicated to helping underrepresented women, prevent and survive a diagnosis of breast cancer, by providing (1) education on early detection to find breast cancer at its earliest, treatable stages, (2) by educating women on screening options, coaching to advocate for the best outcome and (3) providing support.

## **Speaker Talking Points**

- Early detection saves lives: importance of getting an annual 3D mammogram starting at age 40, based on your personal risk factors, possible younger
- Are You Dense: understanding your breast density and why it's important
- Pay it Forward: Help women speak up, take action, and own their breast health.

If 1 in every 8 women will be diagnosed with breast cancer in their lifetime, then it becomes vital to understanding what your body is telling you. As women, we often get busy with so many things that crowd out our need to prioritize our health. Susan G. Komen notes more than 284,000 people in the U.S. will be diagnosed with breast cancer this year—and about 44,000 are expected to die from breast cancer. African American women are 42% more likely to account for the later number and this is without the impact of COVID-19 being considered. My vision is to provide information and direct the audience to take action and check on every woman you know!